DEDICATED TO STUDENTS. FOCUSED ON TEACHING.

Why Trinity? Why Business?

We are dedicated to students and focused on teaching.

We provide an intimate, small school experience within the heart of a large, vibrant city.

We are globally minded and committed to experiential learning.

We encourage students to take introductory Business courses during their first year on campus.

We offer a distinctive, AACSB-accredited business program within the framework of a #1 ranked liberal arts university (23 consecutive years, Western region, U.S. News & World Report).

Theory and Practice

Our students collaborate in a variety of project-based courses that utilize real-world data for analysis, valuation, and strategic planning.

Our students act as consultants for non-profits, small businesses, corporations, and the City of San Antonio on projects relating to marketing, economics, and business analytics.

Our students manage over $4.5 million of the Trinity University endowment via the Student Managed Fund.

Our students serve paid internships with a wide range of local, national, and international companies.

Distinctive Programs

We contribute to Trinity’s cross-disciplinary programs in Arts, Letters, and Enterprise (ALE), Communication Management, and Sport Management.

We help to deliver Trinity’s innovative major in Mathematical Finance, which provides a specialized skill set for students who are interested in Applied Mathematics, Finance, and Economics.

Our Master’s Program in Accounting provides a fifth year of intensive study for Accounting students, with a 100% placement rate at Big 4 and other global public accounting firms.

ON THE BACK ...

Learn more about who we are and what we do for our students.
See examples of how our programs develop students who understand business.
Mission Statement

The School of Business offers an integrated, innovative undergraduate and graduate program for students who are well grounded in the liberal arts. Building on a firm understanding of the fundamentals of business and rigorous discipline-specific instruction, students continue to learn and apply advanced concepts experientially.

Our programs produce globally aware, ethically sensitive, technologically proficient graduates who think critically, communicate effectively, and understand business as a consequence of both field and classroom involvement.

Student Success

For the most recent National Association of State Boards of Accountancy (NASBA) reporting year, our students ranked 8th out of 280 medium-sized programs with an overall first-time CPA Exam pass rate across all sections of 78%.

For the 2013 calendar year, our Student Managed Fund (SMF) outperformed the S&P 500 by 5.25 percentage points, ranking it in the top 4% of 873 Lipper Large-Cap Core Funds. Trinity’s SMF is the largest university-sponsored fund in the world that is managed exclusively by undergraduates.

Contact

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For specifics on majors, degree programs, and School of Business faculty, please find us at http://new.trinity.edu/academics.

During 2014, 41 Marketing students teamed with the City of San Antonio to evaluate the economic impact of the San Antonio Stock Show and Rodeo. In this annual consulting project, students drive every stage of market research: designing surveys, analyzing data, and writing the final report that goes to the City.

In 2014, 43 Accounting students accepted public accounting internship offers, with 33 students receiving between two and seven offers each. Most of the internships will be served between January and March of 2015.

Two new Business Analytics and Technology courses are being offered in the fall semester of 2014. In these courses, 20 students are involved in consulting projects with several prominent organizations.

Seventeen students are participating in Student Managed Fund in the fall semester of 2014. This year’s course is being led by a seasoned investment professional, furthering our focus on the blending of theory and practice.

During summer of 2014, 41 students took part in our faculty-led programs in Madrid and Shanghai. Students in these programs take courses at host universities and also serve internships related to international business.

All seniors are engaged in a semester-long global business simulation in our capstone Business Policy course.

DEVELOPING STUDENTS WHO UNDERSTAND BUSINESS

CHOOSE TRINITY FOR BUSINESS.